

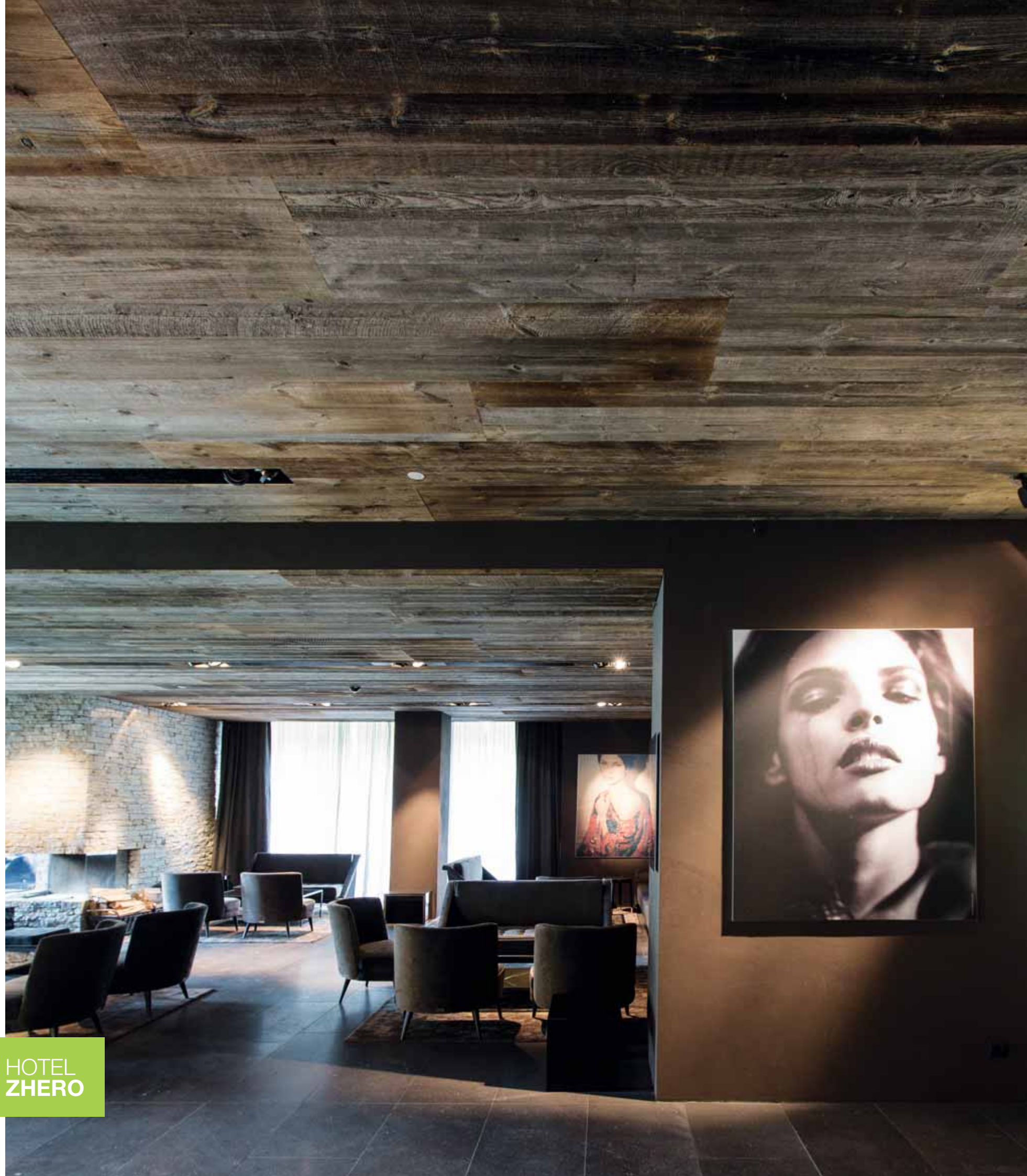


Admonter®

# THE BEAUTY OF INDULGING.

PROJECT  
REPORT





HOTEL  
ZHERO



# THE GLAMOUR- FACTOR OF MODERN LIVING ACCENTUATED BY THE PATINA OF TIMEWORN WOOD.

## Project info

**Project supervisor:** Jens Liebhauser

**Operator:** Zhero Hotel Group

**Architect- building construction:** Jäger ZT

**Architect- interiors:** EWRE Interior

**Natural wood flooring:** Xeis Salis cross – 2.000 m<sup>2</sup>

**Natural wood panels:** Reclaimed Wood sunbaked – 2.000 m<sup>2</sup>





**Reclaimed wood** sunbaked



**Xeis Salis** cross





ONLY WOOD  
OF THE  
GREATEST  
QUALITY CAN  
TAKE US TO  
NEW HEIGHTS.





## Project info

**Project supervisor:** Jens Liebhauser & Arnold Tschiderer

**Operator:** Zhero Hotel Group

**Architect- building construction:** Jäger ZT

**Architect- interiors:** EWRE Interior

**Natural wood flooring:** Oak dark

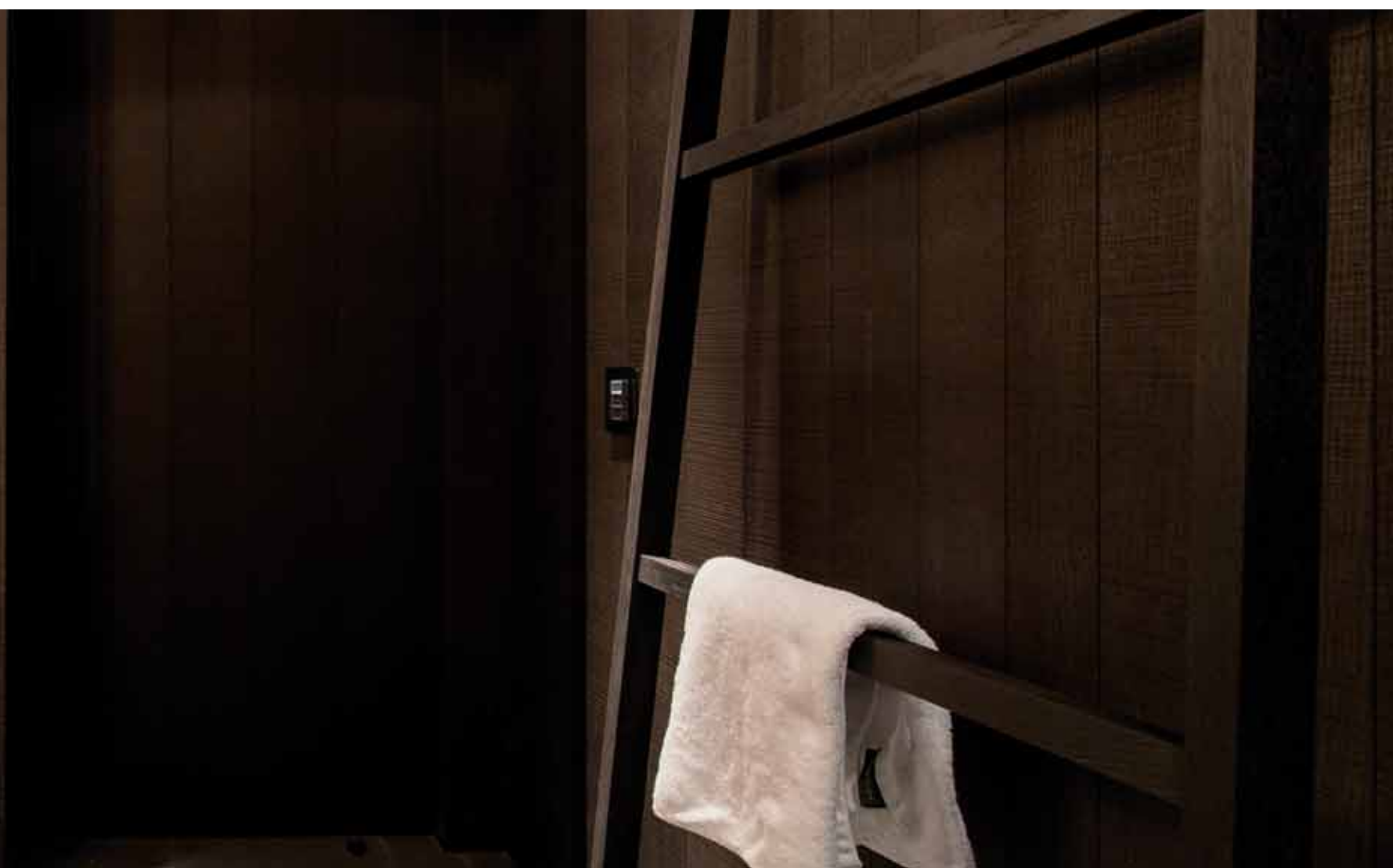
Custom finish, rough sawn and natural oiled – 700m²







**Mocca Oak** dark







## **Interview with Mr. Jens Liebhauser; Luxury Developer, CEO of East West Holding and designer of Liebhauser Home:**

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*How would you describe your role as architect, especially with regard to interiors?  
What are the particular tests, trials and challenges?*

The greatest challenge lies in creating an appealing and attractive interior design which adds value to the property, without losing sight of expenses. The trials are obvious; namely, reaching universally-accepted outcomes, when so many people are involved in the product creation process.

*With your particular philosophy, what sort of customer are you aiming to attract?*  
Above all, our customers are economically efficient and design-orientated. They are people that want to achieve an increase in property value through special architectural features and interior design.

*How important do you find factors such as naturalness, sustainability and origin when selecting materials?*  
Of upmost importance! Due to the fact that we aim for a 15-year refurbishment circle, sustainability is really the be-all and end-all! In addition, natural materials achieve an enchanting patina over time and therefore become even more beautiful as they age.

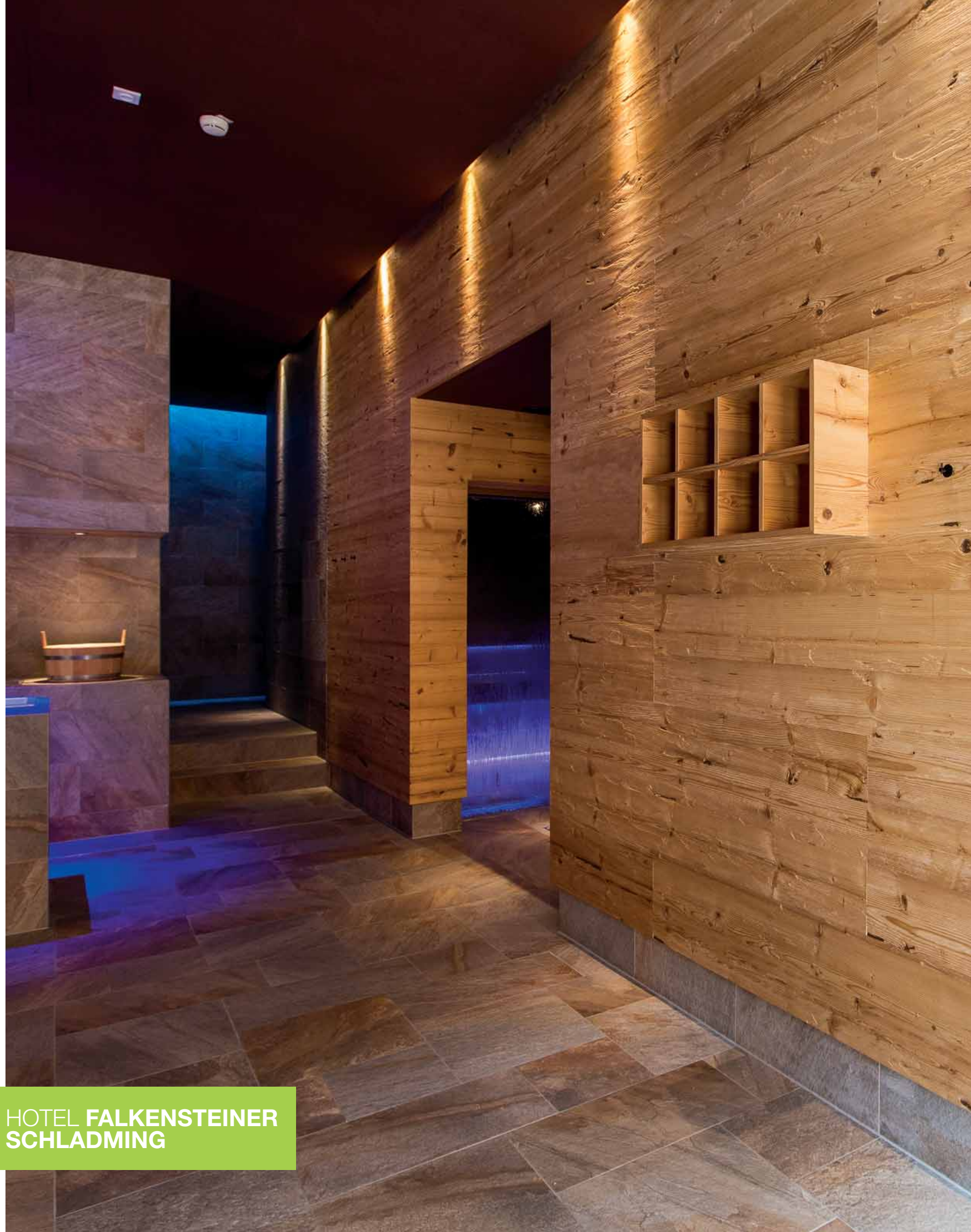
*Is the use of wood important to you when designing interiors?*  
Alongside stone and exquisite material, wood is fundamental in interior design; not only instrumental in adding a sense of cosiness but also in bringing nature indoors.

*Which ideas inspired the Zhero-Ischgl/Kappl and the Chalet Mathon projects and in particular, why did you opt for Admonter products?*  
Generally, it is not always easy incorporating wood into a project. However, as a result of their extensive range of various surfaces and materials, Admonter makes this possible. For example, old, sun-baked surfaces for ceiling panelling or a brushed oak floor provide huge scope. The suites in Zhero-Ischgl/Kappl are a great example of this.

*Where do you go on holiday and how do you relax?*  
Sun: North Island (Seychelles)  
City: Hotel Costes (Paris)  
Winter: Zhero-Ischgl/Kappl  
Sitting by an open fire in the evening with a cigar is how I like to relax, or spending time with my family and my children.

*Thank you for the interview!*





HOTEL FALKENSTEINER  
SCHLADMING

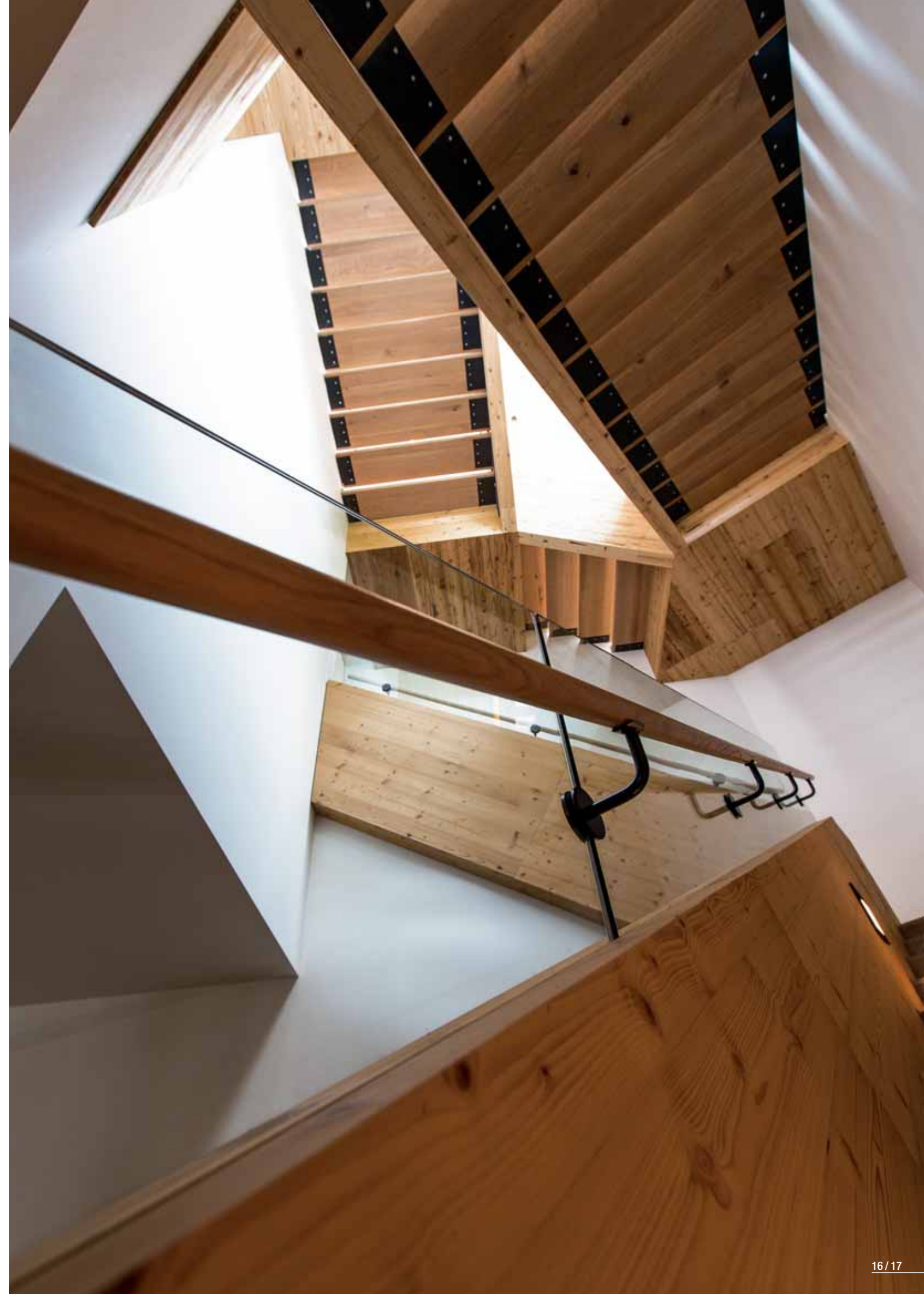


REGULAR ENTRIES  
IN THE GUESTBOOK  
ALL SAY THE SAME  
THING: ABSOLUTELY  
DELIGHTFUL!

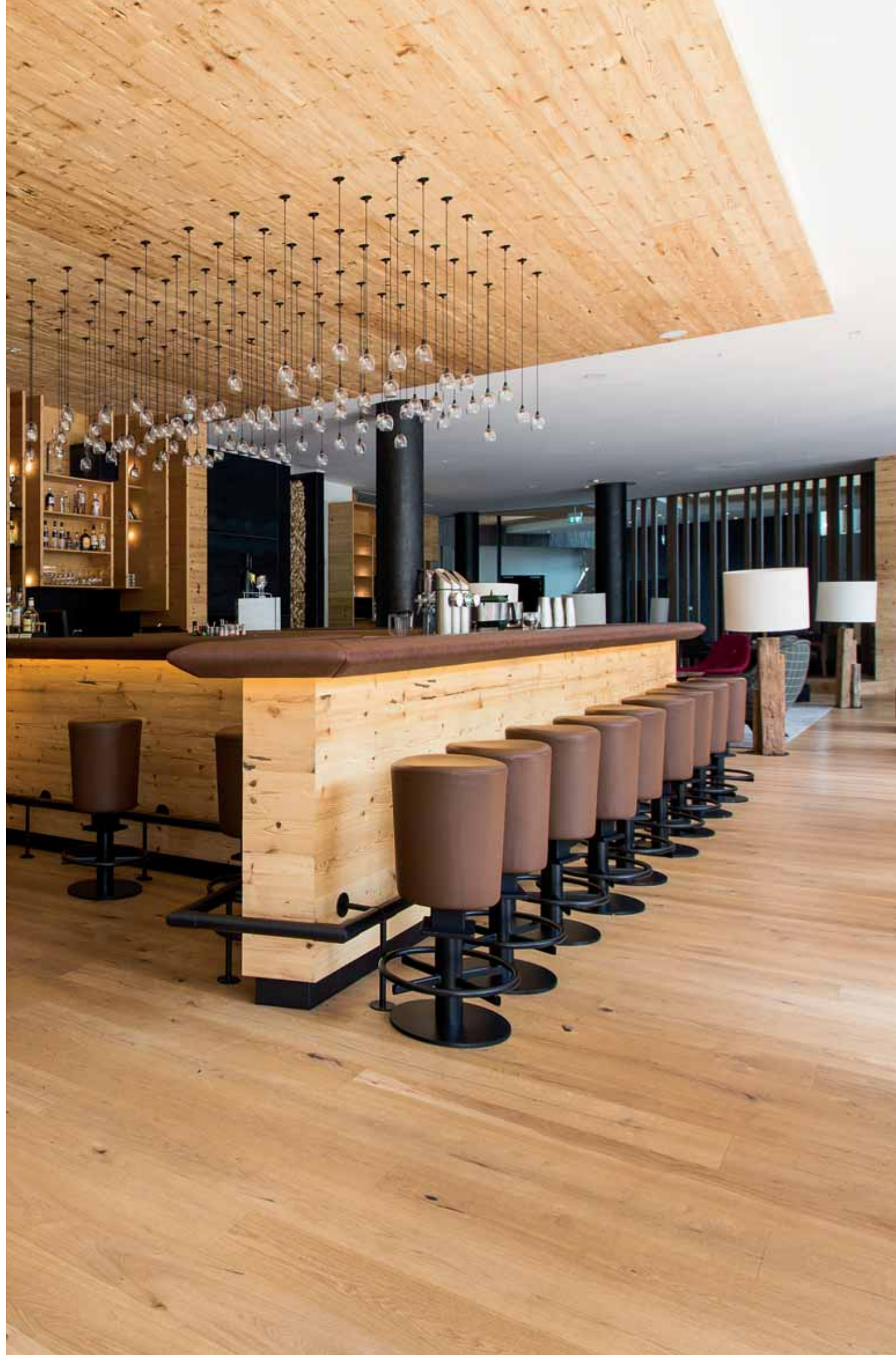
#### Project info

**Project supervisor:** Planai Hotel Errichtungs- und Betriebs GmbH  
**Operator:** Planai Hotel Errichtungs- und Betriebs GmbH  
**Architect- building construction:** Hohensinn Architektur  
**Architect- interiors:** Arkan Zeytinoglu  
**Natural wood flooring:** Oak rustic stone, brushed natural oiled – approx 5.300 m<sup>2</sup>  
**Natural wood panels:** Reclaimed wood hacked – approx. 10.000 m<sup>2</sup>









**Reclaimed wood** hacked

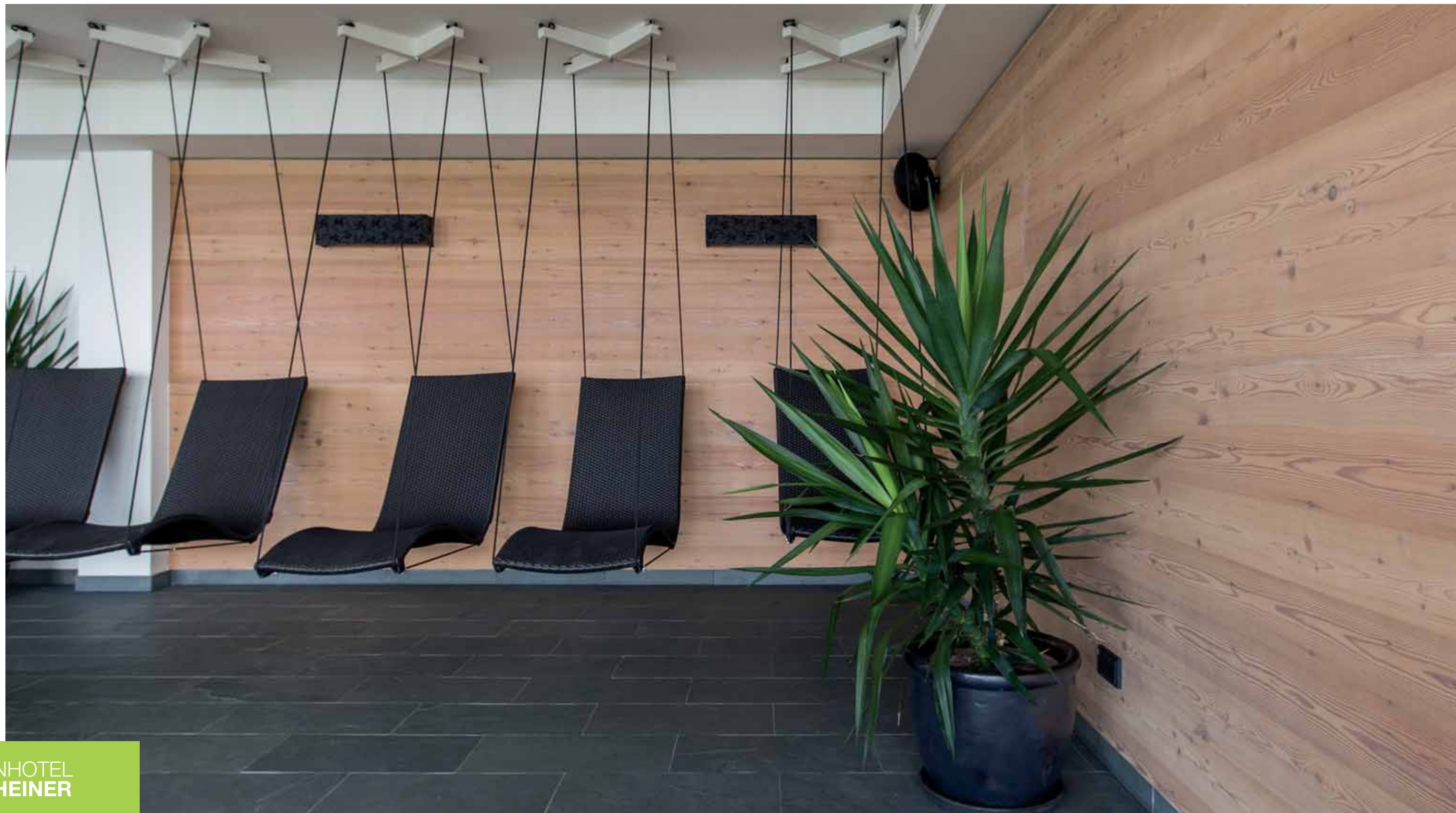


**Oak stone**





# THESE ALPINE WALLS ATTRACT MORE THAN JUST MOUNTAIN CLIMBERS!







### Project info

**Project supervisor:** Franz Pacheiner  
**Operator:** Family Pacheiner  
**Architect- building construction:** Arch. Herwig Ronacher – Architekten Ronacher ZT GmbH  
**Architect- interiors:** Arch. Herwig Ronacher – Architekten Ronacher ZT GmbH  
**Natural wood flooring:** Siberian Larch – approx. 1.700 m²  
**Natural wood panels:** Siberian Larch (500 m²) and Stone Pine (200 m²)









Stone Pine



Siberian Larch



Siberian Larch





**Hotel Zhero**

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**Chalet Mathon**

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**Hotel Falkensteiner Schladming**

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**Alpinhotel Pacheiner**

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